



# SPEECH EVALUATOR

## PURPOSE

**E**valuations are what make toastmasters the special place that it is for so many members. Through the systematic process of performances and feedback over and over again, we learn and grow. Evaluation is the process of positive reinforcement and constructive feedback on how to become better in future presentations. It is a tricky skill to acquire, but one that will follow you into your dealings with others outside of toastmasters. After you have presented a few speeches, will be asked to serve as an Evaluator and will evaluate one of the prepared speakers for the meeting. **In addition to your oral evaluation, you will also give the speaker a written evaluation from the manual.** The purpose of the evaluation is to help the speaker become less self-conscious. This requires that you become fully aware of the speaker's skill level habits and mannerisms as their progress to date.

## BEFORE THE MEETING

**R**eview the evaluation guide "Effective Evaluation", you received when joining Toastmasters. **It is an excellent source of information on the "how to's" of evaluation.** Call or e-mail the speaker you will be evaluating and review the project that he/she will be giving. Ask what their goals for the speech are, and what the speaker hopes to achieve in terms of reaching the audience other than the manual's objectives. Offer any assistance the speaker needs to prepare for their speaking engagement.

## AT THE MEETING

**E**nsure you get the manual from the speaker so that you can complete the evaluation guide for the project. Listen to the speaker, taking notes that can be used to create and evaluate the speaker. Complete the evaluation guide for the speaker. This will possibly give rise to other points that should be covered in your oral evaluation.

When called upon by the General Evaluator, deliver your two to three minute evaluation of the presentation. Greet the General Evaluator, the Toastmasters and guests and

directly address the speaker. Praise a successful speech and specifically tell why it was successful. **Use the commend, recommend, commend format.** Don't allow the speaker to remain unaware of valuable asset such as a smile, a sense of humor, and a good voice. Don't allow the speaker to remain ignorant of a serious fault or mannerism: if it is personal, write it down but don't mention it aloud.

Give the speaker the deserved praise and tactful suggestions in the manner you would like to receive them when you are the speaker. When pointing out an area that requires work do so only if you are able to offer a way of improving it. Above all do not white wash when offering our evaluation. It is only through true and positive feedback that we can all learn and grow.

## AFTER THE MEETING

**M**ake a point to meet with the speaker. Return the manual to the speaker. Add a verbal word of encouragement to the speaker and you can at the point discuss the other points you couldn't bring out in the oral evaluation.

## TIPS AND TRAPS

The key is not to focus on details during the speech. **Keep your notes brief so that you are not writing while the speaker is making an important point. 3 minutes is a long time.** Pick out the most important strengths and suggestions to discuss with the speaker. Other points can be written in the speaker's manual to be read and discussed later.

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**Evaluation is one of the more difficult skills in Toastmasters to develop. It requires concentration and helps us to develop our analytical skills.**

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